WELCOME TO THE OFFICIAL AGENDA FOR THE 2024 ACUITY CONFERENCE FOR DISTINGUISHED ADVISORS

November 10 -12, Montreal

Check out the 2024 Conference Website, which includes
Agenda Updates, Prior Year Conference Photos and Many Great Memories.

"As MC, I can say without a doubt that this year's DAC agenda is one of the most appealing ones I've seen from the perspective of a "Wealth Manager". . .a lot more content, fantastic speakers, great, networking opportunities."
Steven Furtado, *CIM™, RWM™, FDFS™,* Co-Founder, Portfolio Manager, Savoir Wealth.

EARLY REGISTRATION DEADLINE: SEPTEMBER 30

VIP Delegates: Special rates for Knowledge Bureau Graduates, Designates and FDFS™ holders
Be sure to attend this year's VIP Graduation Ceremony!

SATURDAY NOVEMBER 9, 2024
PRE-CONFERENCE SOCIAL NETWORKING EVENTS:
ESPECIALLY FOR FOODIES, SHOPPERS, ART LOVERS AND FUN LOVERS!

TOUR PRICING INCLUDES THE TRANSPORTATION, THE CERTIFIED GUIDES, ALL TIPS AND AN INCREDIBLE OPPORTUNITY TO NETWORK WITH PROGRAM DIRECTORS, SPEAKERS AND DELEGATES INCLUDED, TOO.

"Are you looking for a 360-degree financial services sector update and several networking opportunities with financial professionals with complementary financial disciplines? If so, this is the one annual conference you do not want to miss!"

Kristin Ramlal, B. Comm (Hons.), PFP, CIM, FCSI, RWM, MFA-P, VP Institutional Investment Sales, Institutional Investment Solutions, Canada Life

SATURDAY: THE 3 HOUR FOODIE TOUR 10:30 to 1:30 $155 PER PERSON	OLD MONTREAL WALKING TOUR AND AURA SHOW: 2:30 TO 6:45 $165 PER PERSON	THE EVENING DINNER GATHERINGS AT SELECTED FINE DINING SITES
• Transportation by Mini-bus • Certified Specialized Guide • 4 Tasting Stops – just imagine the fresh bagels, smoked meat, cider products and Italian pastry!!	• Mini-bus transfers • See Old Montreal with your personal Certified Guide • Top it off at the spectacular Notre-Dame Basilica and AURA show (6 – 6:45)	• Gibby's for Steak • Modavie French Bistro and Live Music • Wolf & Workman Pub Then on to the bars and Secret Speak Easys. . .

THE SECRET SPEAK EASY'S: CLUB VELVET OR VANDALE

CALL US TO PRE-REGISTER
and PAY FOR THESE EVENTS
LIMITED CAPACITY FIRST
COME, FIRST SERVED BASIS

1-866-953-4769

SUNDAY NOV 10, 2024
PRE-CONFERENCE SOCIAL NETWORKING ACTIVITIES

11:30 TO 1:30

Brought to you by Knowledge Bureau — Celebrating 20 Years of World-Class Financial Education™

SAFE HAVENS: OFF-THE RECORD - THE RWM™ BRUNCH
THE PRIVATE AND EXCLUSIVE ST. JAMES CLUB

THE DISCUSSION: THE ROLE OF THE RWM™ IN BUILDING SAFE HAVENS
THE HOST: SOCIETY OF RWM™
YOUR MCs: KRISTIN RAMLAL, STEVEN FURTADO
RSVP: OPEN TO ALL DELEGATES

What role does the Real Wealth Manager have in helping clients secure their financial futures and build Real Wealth Potential over the next decade? Want to get your blood pumping and your imagination soaring? Share your thoughts on the proactive changes required to rebuild the tax, accounting and financial services. Enjoy a fabulous Montreal Brunch Experience.

COST: OPEN TO ALL ATTENDEES AT NO CHARGE UNTIL SEPT 30. AFTER THIS THE CHARGE IS $75 PER PERSON.
SPONSOR: TBA

2:00 – 5:00 PM

PRE-CONFERENCE POWER NETWORKING OPPORTUNITY
THE MONTREAL EXTRAVAGANZA MUSEUM & SHOPPING TOUR

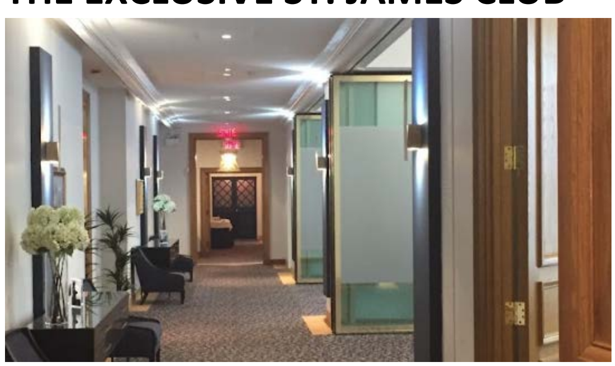
INCLUDES MINI-BUS TRANSFERS, ENTRANCE TO FINE ART MUSEUM WITH LEISURE SHOPPING TIME AND GUIDE $150 pp

$150 00

5:30 – 6:30 PM
Midway Room

See final pages of this agenda for conference Hotel Birks and St. James Club addresses, airline discount codes and more information!

OFFICIAL CONFERENCE REGISTRATION
THE EXCLUSIVE ST. JAMES CLUB



6:00 – 6:30 PM
Saint Denis Room

SPEAKER REHEARSAL

HOSTED BY EVELYN JACKS, PRESIDENT AND ALAN GORDON DIRECTOR OF OPERATIONS, KNOWLEDGE BUREAU

6:00 – 6:30 PM
Midway

Hosted by
Dean Cockell

Dress: Business Chic

DESIGNATED SPECIALISTS RECEPTION
WINE AND CHEESE MEET AND GREET

6:30 – 7:00
Dress: Business Chic
All Delegates and Guests

Title Sponsor

GALA RECEPTION ALL DELEGATES

7:00 – 9:30
All Delegates and Guests

KNOWLEDGE BUREAU AWARDS DINNER

7:45 – 8:00
All Delegates and Guests
With Your Hosts Al Gordon, Director of Operations and Carol Scott, Registrar, Knowledge Bureau

8:00 – 8:30 OPENING KEYNOTE

EVELYN JACKS, DMA™, RWM™, MFA-P™, FDFS™, Founder and President, Knowledge Bureau

8:30 – 9:30
CLOSING KEYNOTE

TONY MAHABIR, MBA, CMC, CIM, RRC, RWM, CFP, FDFS™
CEO, Private Wealth Manager

Sponsor:

CANFIN WEALTH MANAGEMENT

DMA™, RWM™ & MFA-P™ GRADUATE, DESIGNATE AWARDS THE FDFS™ AWARDS

OPENING KEYNOTE: THE VISION FOR ECONOMIC STATESPERSONSHIP

Never before has Canada needed the influence of experienced leaders from the highest ranks of the tax accounting and financial services more than today. Taxpayer rights to plan affairs within the framework of sound, fair, equitable and simple tax law have been significantly eroded with recent federal budgets that have passed with retroactivity. Canadians' investment, retirement, succession and estate planning opportunities – and the health of the economy - have been eroded on an unprecedented level, all during fragile, post-pandemic, inflationary times. Debt and debt financing costs are swoon-worthy; so are new spending estimates. The new powers given to bureaucracies over taxpayers are concerning, as well.

Knowledge Bureau defines economic statespersonship as the diplomacy of skilled, wise, respected and experienced leaders to influence economic justice by bringing their best to others.

If you are not already motivated to influence tax and economic change for the betterment of all Canadians, take in Evelyn's opening keynote. Together with fellow regenerative thinkers (see below for a pictorial of last year's distinguished Fellows), you'll be nudged to focus on a new direction: to amplify your talents in collaborative statespersonship and diplomacy and set the stage for change!

The FDFS™ Hall of the Fellows of Distinguished Financial Services – Last Year's Honorees

Introduction of This Year's FDFS™ Recipients

The FDFS™ certification mark is awarded to worthy recipients, based on a criteria of demonstrated thought leadership in sharing knowledge through education, writing, lectures, coaching and mentorship relating to tax, accounting, financial literacy, economic, wealth management and financial services. **The Fellows of Distinguished Financial Advisors** share an ongoing commitment to their fellow FDFS™ award winners. In 2024, their annual opportunity is at the *Acuity Conference for Distinguished Advisors* participating in the **"RWM™ Off the Record" Brunch** and the **FDFS™ Awards, both on Sunday November 10, 2024 at the St. James Club. There is no charge for Fellows to attend the two events**.
For the interactive DAC Agenda and speaker topics visit the official website often!

Thank you to our distinguished sponsors for making this celebration possible!

TONY'S CLOSING KEYNOTE: TRANSENDING INTO YOUR LEADERSHIP ROLE

MONDAY NOV 11, 2024 THEME: SAFE HAVENS AND FINANCIAL FREEDOM SAINT DENIS ROOM	
7:00 – 8:00 AM SAINT DENIS	**BREAKFAST BUFFET** Welcome to DAC Acuity from your Master of Ceremonies Young Advisor of the Year Award Winner **STEVEN FURTADO *CIM™, RWM™, FDFS™*** **Co-Founder, Portfolio Manager, Savoir Wealth**.
8:00 – 8:45 AM **Evelyn Jacks,** DMA™, RWM™, MFA™, MFA-P™, FDFS™ President, Knowledge Bureau Sponsored by: Knowledge Bureau	**REGENERATIVE WEALTH MANAGEMENT** **To Reach Safe Havens; Change the Norms** Are you satisfied you are managing future risks for your clients with confidence? Or does it feel like something is broken? Is the need to create wealth – financial peace of mind – really resonating, especially with millennials, today's largest cohort in the workforce? If not, perhaps it's time to consider "regenerative finance". It's a concept that replaces the accumulation of money with circulation of money; intergenerationally and in the community. Find out more about this emerging trend, why it's important, and how you can be part of it new conversations that not only resonate but build future wealth potential, from Canada's award-winning educational entrepreneur and best-selling author, Evelyn Jacks.
8:45 – 9:30 AM **Doug V. Nelson** CFP, CLU, CIM, MFA, RWM BCV Asset Management Sponsored by: BCV Asset Management	**ASSET MANAGEMENT:** **MANAGING RETIREMENT FEAR FACTORS** Ever listened to Canadians on a beach in a far off land thinking about how they can continue to fund their expenses in Canada and abroad? Will they have to sell the home, the cottage or the condo in Mexico to make ends meet? Worse, will new capital gains taxes compound their cash flow problems if they do? These real life decisions would be made so much easier if their financial portfolios could provide a safe haven to cover such unexpected new risks. Find out how you can better answer these questions and in the process adjust investment retirement, disability, succession and estate plans with a portfolio management and currency planning strategy that continue to build wealth potential.
9:30 – 10:30 AM David Wahl, Senior Portfolio Specialist Sponsored by: Franklin Templeton	**INVESTING** **WEALTH ON THE MOVE: FINDING SAFE HAVENS** Description coming soon!
10:30 – 10:55 AM **Christina Fazio** MBA, FDFS™ Sponsored by: Home Trust	**MIMOSA BREAK WITH YOUR HOST CHRISTINA FAZIO** **FINANCIAL RESILIENCE FUNDAMENTALS**

11:00 - AM	**REMEMBRANCE DAY: A MOMENT OF SILENCE**
11:05 – 11:45 AM Panel Discussion: **Moderated by Christine Logan** MBA, FDFS™ Sponsored by: Franklin Templeton	**WEALTH MANAGEMENT** **VISION & FOCUS: REGAINING FINANCIAL CONTROL** Ask anyone: does it seem like today's common financial thread is that financial futures seem out of reach? From burdensome costs of interest, groceries and fuel, and the resulting investment gaps, Canadians just want their financial sea legs back. What does it take to stop, re-assess, and re-engage confident financial outcomes against the backdrop of rapidly changing tax and economic environments? What is the role of the financial professional today in bringing back a methodical approach to financial peace of mind? Our panel will tackle the issues. **Chris Logan, Moderator** **Panelists Joanne Thomas and Mark Taucar**
11:45 – 12:30 PM **Dan Kelly** CFIB Sponsored by: Knowledge Bureau	**COMPLIANCE AND REGULATION** **BEATING PUBLIC POLICY BARRIERS:** **GROWING BUSINESSES FROM SMALL TO MEDIUM SIZED** With all the recent public policy barriers and tax changes, we seem to have forgotten the geese that lay the golden eggs: of the 1.22 million small to medium sized (SMEs) enterprises in Canada, 97.8% are small businesses with 1-99 employees and most important, micro businesses with 1-9 employees make up the majority of those: 73.8% of all Canadian businesses. Your local small business owner is a part of a vast and important economic engine that invests in the community and hires millions[1] of people across the country, but the small business birth rate has diminished sharply since COVID began[2]. These facts speak to an urgent economic issue for Canada: what are the public policy barriers that are affecting SMEs since COVID ended and what can be done to help SMEs overcome them, to once again drive productivity, economic growth and revenues for investors, employees and the community? In this session you'll be asked to think about starting a new movement for entrepreneurship in Canada and in particular how to mobilize support for the next entrepreneurial wave to bring secure financial futures and wealth potential to Everytown, Canada.
12:30-1:15 PM **Sponsor Canada Life** **Kristin Ramlal** PFP, CIM, FCSI, MFA-P™, RWM™, FDFS™, VP, Institutional Investment Sales, Canada Life	**LUNCH AND LEARN KEYNOTE** **STRATEGIC PHILANTHROPY** Innovative Solutions to Maximize Clients' Philanthropic Goals

[1] Key Small Business Statistics 2023, published March 2024: In 2022, approximately 17.2 million individuals were employed in Canada. Of this number, 71.1% worked in the private sector and 28.9% worked in the public sector

[2] Ibid. On average, every year between 2016 and 2020, 17,136 businesses were created and 18,902 businesses disappeared in the goods-producing sector, while in the services-producing sector, 57,342 businesses were created and 61,882 businesses disappeared, according to the government https://ised-isde.canada.ca/site/sme-research-statistics/en/key-small-business-statistics/key-small-business-statistics-2023#s1.1

Evan Connell Director, Par Sales Strategies, Insurance Sales Enablement at Canada Life	The Great Wealth Transfer represents an unprecedented passage of assets from one generation to the next, with approximately $1T passing from baby boomers to the next generations by 2026, but what does this generational wealth transfer mean for philanthropic giving? Although more dollars are being donated in Canada, fewer people are donating. Financial challenges are presenting barriers to donors, but so is lack of clarity of **impact**. Find out how to unlock the full potential of next-gen philanthropists through a focused and sustained start with innovative and strategic philanthropy solutions designed to maximize 5 "impacts": • Personal sense of purpose in community • Community cause • Foundation • Sustainability • Financial peace of mind.
1:15 – 2:00 PM **Brian Mennis** CFP, RRC Sr. VP and Head of Corporate Development, Harbourfront Wealth Management Sponsored by: Harbourfront Wealth Management	**AVERAGE TO AWESOME:** **KEYS TO BUILDING SCALABLE PRACTICES** The turbulent 2020's are almost behind us, from a business planning point of view. Building relationships that will amplify results, simply requires a new approach. Mentorship of both new advisors and new clients is a challenge; because what people want is just different. Do you have what it takes to thrive? If not, where do you find it? Revisit how you think about building a strong, competent and effective team to attract new clients and referrals as we look to 2030 and beyond. Find out how making new connections and understanding choices in amplifying business success takes a whole new value proposition: supercharged competencies and cutting edge practices to serve the needs of tomorrow's ideal clients: the 45-75 year olds who need your help.
2:00 – 2:55 **Dr. Andreea Vanacker** **PHD** Sponsored by: Johnston Group	**BEHAVIORAL FINANCE** **THE JOY FACTOR: UNLOCK THE SECRETS TO THRIVING** Meet Dr. Andreea Vanacker - an entrepreneur, author of 4 books, a TEDx and keynote speaker, and founder of *One Million Years Of Joy* which aims to explore joy across generations and cultures through her research spanning over 30 countries, her podcast and future documentary. She holds a Ph.D. in Economics, degrees in International Business and Finance, and she speaks four languages. Andreea has managed multi-million-dollar businesses with global teams and has done business in over 50 countries. She has been featured in over 100 Forbes and Fast Company articles on topics that inspire leaders to create human-centric organizations and individuals to thrive. Andreea is truly an expert in finding joy in adversity, having survived an unexpected, nine-hour brain operation. She will share her remarkable story to help you consider the role of joy and purpose in financial decision-making. You'll be exposed to a new perspective in encouraging those you influence, to assess their legacy and optimize their most important asset: time.
2:55 – 3:00	**The Wrap-up with your MC STEVEN FURTADO *CIM™, RWM™, FDFS™***

3:00 – 6:00	**FREE TIME – NETWORK, RELAX, AND GET YOUR COSTUMES READY!**
6:00 – 6:30	**MAKE YOUR WAY TO THE DANCING WITH THE STARS GALA.** **RESERVE YOUR LIMO!**

6:30

THE ACUITY GALA FOR DISTINUISHED ADVISORS AND THEIR GUESTS

In the Beautiful Rialto Theatre 5723 Park Ave, Montreal, Quebec - originally a movie palace which operated as a cinema until the 1990s. It is designated as a National Historic Site of Canada built in 1923-1924 and designed by Montreal architect Joseph-Raoul Gariépy, who was inspired by the Napoleon III style Paris Opera House.

Cocktails, Dinner, Entertainment and Dancing!

Join in for a memorable evening celebrating the music & dance of the 20's, 30's, 40's, 50's, and 60's!

Featuring The Canadian Acrobatic Swing Dance Champions and the ACUITY DANCE WITH THE STARS COMPETITION!

6:30 – 10 :30 PM
Title Sponsor
PRO TAX BLOCK

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6:30 Delegates arrive for Cocktails – with the music of the 20's to set the tone!

Meet the Swinging Air Force from Studio 88 Swing - the many times Canadian, American and International Acrobatic Swing Dance Champions and choreographers to the French version of Dancing with the Stars (Les Dieux de la Danse)!

7:00 Dinner and Dinner Show - Dances of the 20s, 30s, 40s, 50s, 60s. The Orchestra takes you through the evolution of the music and dance from the 1920s "Charleston" to the 1960s "Rock n Roll". Dancers will perform various acrobatic swing dances throughout the show to selected songs with the band featuring various costumes through the decades.

8:30 – 8:45 Dessert & Coffee and Swing Dance Lesson/Demonstration. The dancers get into the crowd and show those interested how to dance – it's not that hard! Get a flavor for the acrobatics and tricks our two volunteers have learned to do!

8:45 – 9:00 Dancing with the Stars Competition Judge our illustrious volunteer delegates, will do a short routine with one of the pro dancers.

9:00 – 10:30 Audience Participation, Music, Dancing - The Band and DJ continue playing music until end of event **DRESS**: You choose your own Vintage Style: The 20's, 30's, 40's, 50's, or 60's

TUESDAY NOVEMBER 12, 2024 MAXIMIZING WEALTH POTENTIAL	
7:00 – 8:00 AM **Hosted by MC Steven Furtado and Special Guest Sponsor Mandeep Duggal, President, Pro Tax Block**	**BUFFET BREAKFAST AND MOTIVATIONAL SESSION:** **WAKE UP YOUR LATENT POTENTIAL** **People with Potential are today's VIPs!** Why? They have the capacity to build an incredible future for themselves and those they influence, but only if they liberate themselves from their limitations! Is your potential dormant? **Learn tips to Wake it Up AND Shake it Up!** **FANTASTIC PRIZES, TOO!**
8:00 – 8:45 AM **MARC-OLIVIER BROUILLETTE** Sponsor Knowledge Bureau	**PRACTICE MANAGEMENT** **AI AND ROI** **MEET MARC-OLIVIER BROUILLETTE** From an impressive athletic career with the Montreal Alouettes to his current role as a Game Analyst on TSN Radio, Marc-O brings a unique perspective to the world of sports. Additionally, as a practicing Insurance litigation attorney at Robinson Sheppard Shapiro, he has demonstrated excellence in his field . Above all, Marc-O is a devoted father of two beautiful children, a role he takes immense pride in. Step into the future with Marc-O, who will share his substantial wisdoms: why you need to step back to step forward and how to find your "why" when AI threatens to substitute the work you do with machine intelligence. The secret sauce contains a special ingredient you may already have in your possession, but using it with more gusto will set you apart and help you catch up to win as the new age of AI impacts the financial futures advisors of every discipline face.
8:45 – 9:30 AM Larry Frostiak, FCPA, FCA, CFP, TEP, RWM™, FDFS™ Managing Partner, Sponsored by: Frostiak & Leslie	**TAX PLANNING** **POST JUNE 25 CAPITAL GAINS PLANNING FOR PRIVATE BUSINESS OWNERS** The April 16 Federal Budget changed planning for corporate owner-managers in mature businesses in significant ways. With the increase in capital gains inclusion rates to 66 2/3% for dispositions on or after June 25, 2024, new planning approaches are required to maximize opportunities in the operating company, the holding company and family trusts attached to the structure. In addition, there are new rules for Lifetime Capital Gains Deductions to consider when owners consider selling their professional practices or small business corporations. Together with the Alternative Minimum Tax, year end tax planning will need a new approach, especially relating to the harvesting of capital losses, the effect on the small business deduction and a better understanding personal-corporate tax integrations. It will, in short, boil down to the math. Larry will enlighten you with true-to-life scenarios.

9:30 – 10:15 AM **PAULA LESTER, LLB** Knowledge Bureau	**WEALTH PRESERVATION** **Estate Planning Through Uncertainty** Protective measures put into place to preserve wealth and pass along assets to the next generation have been affected by rapid change in taxation recently. This has required the rethinking of traditional structures; in particular, a cost-benefit analysis must be done. As well, a firm understanding of new CRA disclosure requirements, advance new pitfalls in succession and estate planning goals, which can change over time. The potential for future litigation cannot be discounted either, as wills can more easily be overridden by family members in the future, or challenged by CRA and provincial authorities. In short, a broader base of your clients may now be affected by a changing landscape, and in this dynamic session, you'll learn how to cope by expanding your scope and your network in order to help.
10:15 – 10:45 Sponsor Home Trust	**MIMOSA AND BRUNCH BREAK WITH YOUR HOST CHRISTINA FAZIO** **FINANCIAL RESILIENCE FUNDAMENTALS**
10:45 – 11:30 AM Michael van Lierop **Sponsored By:** **New Outlook Wealth**	**PRACTICE MANAGEMENT** **The Freedom Dividend: Separating Advice from Investments** Studies have shown that advisors typically spend upwards of 30% of their time in any given week dealing with client investments (re-balancing, trades, compliance, admin). What would it mean for you if you suddenly recaptured a third of your week? Image the savings in time and money if you could reduce overhead or re-assign staff to more productive work! In this impactful session learn how to earn the Freedom Dividend! With dramatic shifts in wealth management in Canada, thanks in part to a surge in new fintech solutions and a growing interest in lower cost investing, access to top-tier investment management in Canada is becoming mainstream. Today, advisors attached to dealers who use sales grids, compensation structures, and recognition programs as levers to manipulate advisor behaviour (and boost productivity) are riddled with conflicts of interest, pitting advisors against clients often in insidious and dangerous ways with a traditional model of asset allocation, picking funds or product, or in trying to outperform the index. How can an advisor reduce or even eliminate these issues? Adopt a new way of thinking. Become an advisor without a license, one who practices in a Real Wealth Management™ model that deliberately separates advice from investment management, leveraging 3rd party portfolio managers in a co-servicing client model.
11:30 – 12:15 PM FDFS™ Panel Moderator Jim Ruta **Sponsored by :** **Queenston Consulting**	**PRACTICE MANAGEMENT** **PRIORITIES FOR BUILDING YOUR MULTI-DISCIPLINARY FIRM** **Panelists: Steven Furtado, Carol Willes, Martin Luc Derome** Our dynamic panel of experienced, professional business builders will challenge you to re-think the four "Big Rocks" needed to build a practice that regenerates and evolves with change. Four key opportunities will be discussed:

1. **Capacity.** How to regenerate your business goals to embrace a rapidly changing environment and build capacity.
2. **Attraction.** How to reach, attract and retain the people you want to work with – ideal clients and team members – with a value proposition that is affordable.
3. **Investment.** How to prioritize critical ongoing investments to keep costs down, quality up and opportunity readiness front and centre
4. **Eye on Value:** How to build a sustainable practice poised to grow and even entertain acquisitions, mergers or successful exits when opportunities arise.

12 :15 – 12 :30 PM Evelyn Jacks, President	**THE KNOWLEDGE WRAP AND NEXT YEAR UNVEILED:** **Who will win the grand prize to next year's conference?**

TRAVEL BOOKING INFORMATION AND DISCOUNT CODES

Hotel Birks:

Book your room at the beautiful **Hotel Birks** at special rates, available here on an exclusive basis, first come, first served.

- *Classic room 1king* $295 + taxes per night
- *Classic room 2 queens* = $310 + taxes per night
- *Deluxe room* $345 + taxes per night
- *Grand Deluxe* $420 + taxes per night
- *Grand Montréal View* $470 + taxes per night

AIRLINE DISCOUNT CODES from Standard Rates only:

PORTER: DAC2024, AIR CANADA: **O6CTWEX1**

Please use this link for your reservations. **BIRKS HOTEL ADDRESS**: 1240 Phillips Square, Montreal, Quebec H3B 3H4, call 1-514-370-3000. Valet parking is available at **$40 per day which includes taxes**, with guaranteed unlimited access in and out of the hotel.

St. James Club: **JUST ONE SHORT BLOCK FROM THE HOTEL BIRKS**

YOUR CONFERENCE EVENTS WILL BE HELD AT THE EXCLUSIVE PRIVATE ST. JAMES CLUB JUST ONE BLOCK FROM THE HOTEL

Established in June 30, 1858; 165 years ago, the original clubhouse was demolished in 1961 to make way for the construction of Place Ville Marie. Today, this thoroughly modern historic building is just a short walk from the Hotel Birks: the exclusive St. James Club is located at 1145, rue Union, Montreal Quebe H3B 3C2. Telephone 514.866.7474. www.stjamesclub.ca