

Business Valuation for Advisors



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OF SPECIAL INTEREST TO:

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- Expand your career by gaining the knowledge to provide business valuation services
- Become a valuable resource to your business owner clients
- Understand the key stages of the business transaction process

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1. Enrol online at www.knowledgebureau.com
2. Scan and email the completed registration form to our Registrar at registrar@knowledgebureau.com
3. Call our Registrar toll-free at 1-866-953-4769
4. Fax your registration form to 1-204-953-4762

Free educational consultation available

BUSINESS VALUATION FOR ADVISORS

The objective of this course is to provide an overview of the fundamentals of business valuation, enabling advisors to understand the key concepts in this important area and assist clients in facing various types of business transactions, including mergers, transfer of an ownership position, sale of business, or raising capital.

CONTENT DESCRIPTION & KEY CONCEPTS

This course is designed in a practical format and will help an advisor become a valuable resource to their clients when considering business valuation issues. Key concepts include understanding the notion of value, company specific and market based approaches for estimating value, the key stages of the business transaction process, value and investment transactions, and the implications of financial performance on value.

CERTIFIED SKILLSETS YOU WILL LEARN

This course will enable the student to:

- Understand the notion of value and the relationship between business transactions and value
- Differentiate between company and market based approaches to estimating value, as well as the strengths and limitations
- Identify some situations that could impact value, including qualitative factors and market/industry developments

- Help clients prepare for undertaking business transactions, including corporate improvements to enhance value and “right time to sell”
- Identify the key aspects of the negotiation and due diligence processes, as well as the relationship to value
- Understand the key aspects of the closing and transition stage
- Understand the nature of value and investment transactions, including the perspective of early stage investors

COURSE COMPONENTS

MULTI MEDIA INTRODUCTION – Your virtual instructor overviews key concepts in each chapter.

KNOWLEDGE JOURNAL TEXTBOOK – A full course manual containing detailed study materials, chapter by chapter.

EVERGREEN EXPLANATORY NOTES – A comprehensive reference library.

PRACTICE MANAGEMENT THESIS – Your formal case study online: a great review before your final exam.

TESTING – Chapters end with multiple-choice quizzes and true-to-life cases. A comprehensive final exam is written at the end of your studies.

ACCREDITATION – Earn 30 CE/CPD credits per course.

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- 7 Business Transactions: Closing and Transition Stage
- 8 Value and Investment Transactions
- 9 Financial Performance and Valuation Implications
- 10 Selected Topics in Valuation

Study Time: 30 hours

STEP 1: STUDENT IDENTIFICATION

Name _____	Returning Student ID # _____
Company _____	
Address _____	
City _____	Province _____
Postal Code _____	Email _____
Phone with Area Code _____	Fax _____
Referred By _____	Current Designations/Licensing _____

STEP 2: TUITION FEES

- Single Course Tuition Fee** **\$795**
- Electronic Textbooks** **No Extra Charge**
- Hard Copy Textbooks and Delivery** **\$ 75**

OR

- Choose Certified Skills Diploma or Designation Program and save up to 31% online at www.knowledgebureau.com**

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STEP 3: PAYMENT PLANS

- Full Payment Plan** (Branch Office study groups save 10%):
Number of Courses: _____ A x fee from Step 2 = B below
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| TOTAL DUE (D + E) | \$ _____ F |
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STEP 4: PAYMENT METHODS

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STEP 5: REGISTRATION OPTIONS

Phone: 1-866-953-4769 **Fax:** 1-204-953-4762

Online: www.knowledgebureau.com

Email: registrar@knowledgebureau.com

- Unless box is checked, I provide consent for you to store my contact information and inform me of my progress and future educational opportunities.